



NEWS RELEASE

TSXV:ZMA

**ZOOMAWAY TRAVEL ENTERS INTO NON-BINDING LETTER OF INTENT
WITH ZERO8 STUDIOS OF NEVADA**

*ZoomAway and Zero 8 will develop and market “white label” free-to-play
Mobile Games for the Hospitality Industry*

VANCOUVER, BC – March 9, 2017 – ZoomAway Travel Inc. (TSXV: ZMA) (the “Company”) www.zoomawaytravelinc.com, announced today that its wholly owned Nevada subsidiary, ZoomAway, Inc. (“ZoomAway”) has entered into a non-binding Letter of Intent (LOI) with Zero8 Studios Inc. (Zero8), to pursue the joint development, marketing and sales of “White Label” Free-to-Play Mobile Games and the Zero8 Kiosk Platform in the gaming industry

“The Zero8 Studios “White Label” Free-to-Play Mobile Games platform, and it’s on property kiosk program is a great fit with ZoomAway’s focus on software products that can touch all corners of the hospitality industry. We believe that these types of products will bring us new and exciting technology opportunities to the current stale hospitality industry. Our customers are asking for products that will attract, engage and retain the younger market segment like millennials. We will continue to partner with them to enhance their customer’s loyalty and experience,” stated Sean Schaeffer, Zoomaway Travel Inc. CEO.

Subject to completion of the remaining conditions, ZoomAway Travel Inc. and Zero8 Studios Inc. will endeavor to complete a Definitive Agreement within 30 days that will grant ZoomAway the exclusive, worldwide rights to the sales and marketing of the Zero8 Free-to-Play Mobile Game platform and the Zero8 Kiosk platform. In addition, ZoomAway and Zero8 will work jointly in the development of future platforms that will enhance customer’s mobile gaming and travel experience.

"We are very excited about the opportunity to partner with ZoomAway. Our collaborative efforts will truly expand the potential to combine games, hospitality and travel far beyond mainstream tactics." commented Ryan Cullins, CEO of Zero8 Studios, Inc.

About Zero8 Studios, Inc.

Zero8 Studios, based in Reno, Nevada, specializes in new and innovative game development and digital media solutions. With a focus on interactive gaming, including PC, mobile, and casino slot machines the Company has designed and built countless game titles and promotions for its' clients over the last decade with amazing success. The Zero8 Studios' team has assisted AAA publishers, developers, manufactures and casinos in the design, production and delivery of their games to players around the world. From conceptual design to complete development, Zero8 Studios has the structure, experience and expertise to make sure your game exceeds expectations every time.

About ZoomAway, Inc.

ZoomAway, Inc., a wholly owned subsidiary of ZoomAway Travel Inc. (TSXV: ZMA), provides leading hotels, golf resorts, ski resorts and activity providers with a seamless, scalable and fully integrated Technology Platform that allows for the discounted packaging of lodging, ski, golf, activities and attractions. It seamlessly integrates into client websites, providing their customers with a real time one stop shop for all of their travel and recreation needs. Additional information about ZoomAway Inc. can be found at www.zoomawaytravelinc.com.

For additional information contact:

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Forward Looking Statements

This release includes certain statements that may be deemed “forward-looking statements”, including statements relating to the Letter of Intent and the Definitive Agreement. All statements in this release, other than statements of historical facts, that address events or developments that the Company expects to occur, are forward-looking statements. Forward-looking statements are statements that are not historical facts and are generally, but not always, identified by the words “expects”, “plans”, “anticipates”, “believes”, “intends”, “estimates”, “projects”, “potential” and similar expressions, or that events or conditions “will”, “would”, “may”, “could” or “should” occur. Although the Company believes the expectations expressed in such forward-looking statements are based on reasonable assumptions, such statements are not guarantees of future performance and actual results may differ materially from those in the forward-looking statements. Factors that could cause the actual results to differ materially from those in forward-looking statements include regulatory actions, market prices, and continued availability of capital and financing, and general economic, market or business conditions. Investors are cautioned that any such statements are not guarantees of future performance and actual results or developments may differ materially from those projected in the forward-looking statements. Forward-looking statements are based on the beliefs, estimates and opinions of the Company’s management on the date the statements are made. Except as required by applicable securities laws, the Company undertakes no obligation to update these forward-looking statements in the event that management’s beliefs, estimates or opinions, or other factors, should change.

