



NEWS RELEASE

TSXV:ZMA

ZOOMAWAY TRAVEL EXPANDS DIGITAL FOOTPRINT

Geographic Expansion Doubles Client Base in White Label and RMS Products

VANCOUVER, BC – March 28, 2017 – ZoomAway Travel Inc. (TSX VENTURE: ZMA) (FRANKFURT:4ZO) (the “Company”) www.zoomawaytravelinc.com, announced today that its wholly owned Nevada subsidiary, ZoomAway, Inc. (“ZoomAway”) has reported that its client base and Digital footprint have more than doubled since October 2016.

The Company has accomplished several substantial milestones since October 2016; first, expansion into several key geographical locations, including Las Vegas, Northern California’s Coastal regions, and in the Pacific Northwest; and secondly, ZoomAway has doubled its’ client base. This increase in the Company’s “Digital Footprint” has led to direct revenues and sales opportunities while opening up new lead channels that were not available to the Company in 2016. In addition, ZoomAway has doubled its client base in both its “White Label” and “RMS” products.

“This substantial increase in our embedded booking tools has more than quadrupled traffic to our points of sale. We spent most of 2016 “Building for Capacity” and we’re seeing that our turnaround time for our deliverables has generally averaged 2.5 days. I’d call that a win and time well spent on infrastructure,” stated Sean Schaeffer, CEO of Zoomaway Travel Inc.

ZoomAway, Inc. has added one of the world’s largest Ski Corporations, a publicly traded group of nine hotel casinos in Las Vegas, an operating company with 30 golf courses in their portfolio, A PGA Tour event, new activities to package and bundle including water parks, raceways, food tours, entertainment venues and a music festival.

“As we continue to expand and increase our footprint, we are continually identifying new technologies to change the way that customers interact creating their travel and activity experience,” stated Sean Schaeffer, CEO of Zoomaway Travel Inc.

About ZoomAway, Inc.

ZoomAway, Inc., a wholly owned subsidiary of ZoomAway Travel Inc. (TSX VENTURE: ZMA), provides leading hotels, golf resorts, ski resorts and activity providers with a seamless, scalable and fully integrated Technology Platform that allows for the discounted packaging of lodging, ski, golf, activities and attractions. It seamlessly integrates into client websites, providing their

customers with a real time one stop shop for all of their travel and recreation needs. Additional information about ZoomAway Inc. can be found at www.zoomawaytravelinc.com.

For additional information contact:

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Forward Looking Statements

This release includes certain statements that may be deemed “forward-looking statements”, including statements relating to the use of proceeds from the Offering and the commencement of trading of the Exchange. All statements in this release, other than statements of historical facts, that address events or developments that the Company expects to occur, are forward-looking statements. Forward-looking statements are statements that are not historical facts and are generally, but not always, identified by the words “expects”, “plans”, “anticipates”, “believes”, “intends”, “estimates”, “projects”, “potential” and similar expressions, or that events or conditions “will”, “would”, “may”, “could” or “should” occur. Although the Company believes the expectations expressed in such forward-looking statements are based on reasonable assumptions, such statements are not guarantees of future performance and actual results may differ materially from those in the forward-looking statements. Factors that could cause the actual results to differ materially from those in forward-looking statements include regulatory actions, market prices, and continued availability of capital and financing, and general economic, market or business conditions. Investors are cautioned that any such statements are not guarantees of future performance and actual results or developments may differ materially from those projected in the forward-looking statements. Forward-looking statements are based on the beliefs, estimates and opinions of the Company’s management on the date the statements are made. Except as required by applicable securities laws, the Company undertakes no obligation to update these forward-looking statements in the event that management’s beliefs, estimates or opinions, or other factors, should change.