



NEWS RELEASE

ZOOMAWAY TRAVEL PARTNERS WITH THE BARRACUDA CHAMPIONSHIP, AN OFFICIAL PGA TOUR EVENT IN RENO/TAHOE JULY 31 – AUGUST 6, 2017

ZoomAway to provide White Label Reservation Technology Platform, Reservation Management System (RMS) and Ticketing Technology

VANCOUVER, BC – January 23, 2017 – ZoomAway Travel Inc. (TSXV-ZMA/ /Frankfurt: 4ZO) (the “Company”) www.zoomawaytravelinc.com, announced today that its wholly owned Nevada subsidiary, ZoomAway, Inc. (“ZoomAway”) has partnered with The Barracuda Championship, (www.barracadachampionship.com), a PGA TOUR Event held at Montréux Golf & Country Club in Reno/Tahoe July 31-Aug 6, 2017.

ZoomAway Inc. will provide the Barracuda Championship with its *White Label Stay and Play technology platform, its RMS reservations system as well as an event ticketing solution*, giving the tournament the ability to combine sponsor hotel rooms and event tickets, and a room only reservation module for PGA TOUR players and their families, caddies, and event volunteers. This will be ZoomAway’s first event to use the RMS (Registration Management System), White Label technology platform and ticketing technology system concurrently on a single website.

“ZoomAway Inc.’s technology platform(s) will provide not only the TOUR players and their families with the convenience and savings, just as importantly it will make it convenient and cost effective for the caddies, our events staff, and volunteers. This level of service could very well set a new benchmark,” said Chris Hoff, Tournament Director of the Barracuda Championship.

“This is a significant step for ZoomAway and our technology platforms. Not only are we collaborating with the Barracuda Championship, an official PGA TOUR Event, we are putting all our technology to work within a single website,” said Sean Schaeffer CEO of ZoomAway Travel Inc. “The bonus is that the event is right in our own backyard.”

About ZoomAway, Inc.

ZoomAway, Inc., a wholly owned subsidiary of ZoomAway Travel Inc. (TSX VENTURE: ZMA), provides leading hotels, golf resorts, ski resorts and activity providers with a seamless, scalable and fully integrated Technology Platform that allows for the discounted packaging of Lodging, Ski, Golf, Activities, Attractions, seamlessly integrates into client website, providing their customers with a real time one stop shop for all of their travel and recreation needs. Additional information about ZoomAway Inc. can be found at www.zoomawaytravelinc.com.

About Barracuda Championship

The 19th annual Barracuda Championship, an official PGA TOUR event, takes place July 31-August 6, 2017 at Montrêux Golf & Country Club in Reno, Nev. The tournament is one of just 47 full-field stops during the PGA TOUR Season and is part of the FedEx Cup series, a points competition for PGA TOUR professionals. The internationally televised event brings in millions of dollars in coverage for the Reno-Tahoe region through its affiliation with Golf Channel as it follows 132 PGA TOUR professionals competing for a share of the tournament's \$3.3 million purse. Montrêux Golf & Country Club has been the host site since the tournament's inception in 1999. The Barracuda Championship is managed and operated by the Reno-Tahoe Open Foundation, a 501(c)3 non-profit organization, comprised of key sponsors including title sponsor Barracuda Networks, Eldorado Hotel Reno, AT&T and NV Energy. For More information about the The Barracuda Championship, a PGA TOUR Event, please visit www.barracudachampionship.com .

###For additional information contact:

Sean Schaeffer, President, ZoomAway Travel Inc: 775-691-8860 sean@zoomaway.com

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

Forward Looking Statements

This release includes certain statements that may be deemed "forward-looking statements", including statements relating to the use of proceeds from the Offering and the commencement of trading of the Exchange. All statements in this release, other than statements of historical facts, that address events or developments that the Company expects to occur, are forward-looking statements. Forward-looking statements are statements that are not historical facts and are generally, but not always, identified by the words "expects", "plans", "anticipates", "believes", "intends", "estimates", "projects", "potential" and similar expressions, or that events or conditions "will", "would", "may", "could" or "should" occur. Although the Company believes the expectations expressed in such forward-looking statements are based on reasonable assumptions, such statements are not guarantees of future performance and actual results may differ materially from those in the forward-looking statements. Factors that could cause the actual results to differ materially from those in forward-looking statements include regulatory actions, market prices, and continued availability of capital and financing, and general economic, market or business conditions. Investors are cautioned that any such statements are not guarantees of future performance and actual results or developments may differ materially from those projected in the forward-looking statements.